One Page Farm Plan

Business Name: _____ Year: _____

OUR PURPOSE

OUR VISION

OUR PERMISSION TO PLAY VALUES

OUR CORE VALUES

OUR KEY OBJECTIVES

1-3 YR PERSONAL GOALS	1-3 YR BUSINESS GOALS
5-10 YR PERSONAL GOALS	5-10 YR BUSINESS GOALS

OUR SWOT ANALYSIS

STRENGTHS	OPPORTUNITIES
WEAKNESSES	THREATS

OUR TOP PRIORITY

OUR IDEAL TEAM MEMBER ATTRIBUTES

OUR KEY METRICS

OUR CURRENT BUDGET	$ AMOUNT
Gross Revenue	
Farm Working Exp	
Interest Expenses	
Lease/Rent Expenses	
Depreciation	
Net Profit before Tax	
Personal Drawings	

MARKET PRICE OF ASSETS	$ AMOUNT
Effective Farm Area	/ha
Land & Buildings	
Shares	
Livestock	
Plant & Equipment	
Current Assets	
Total Assets	

DEBT/EQUITY	$ AMOUNT
Fixed Interest Loans	
Floating Loans	
Seasonal Loans	
Total Debt	
Current Equity	
Current Liabilities	
LVR %	%

OUR KEY ACTIONS